



Entertainment Arena Booth Package for G2E 2010 — Where it all comes together

ENTERTAINMENT
arena AT G2E

BOOTH SPACE* & ADDED-VALUE PROMOTIONS / SERVICES / ITEMS	BASIC PACKAGE OPTION**
100 SQUARE FEET (10'X10')	\$4,340
200 SQUARE FEET (10'X20')	\$7,385
Carpet	YES
1000 W Electrical Outlet	YES
Wastebasket	YES
Post Show Entertainment Buyer List	YES
Web Logo	YES
Enhanced Web Listing	YES
Logo in Event Guide Listing	YES

ASK ABOUT CONVENIENCE BOOTH PACKAGE ADD ONS

- Add on a six foot draped table and two side chairs for only \$260.
- Maximize and simplify your lead generation process by adding on a lead retrieval unit for only \$290.

ASK ABOUT ADVERTISING & SPONSORSHIP PACKAGES:

OPTION 1: \$1,500

Business Card Ad in Event Guide, Aisle Carpet Decal outside of booth and Listing in Countdown to G2E e-Newsletter.

OPTION 2: \$3,000

Half Page Color Ad, Carpet Decal outside of booth, Listing in Countdown to G2E e-Newsletter and Logo in Event Map.

Pricing as of January 1, 2010

*For booths 300 square feet and above, please contact your sales executive.

**Plus applicable corner charges. \$300 per corner.

Contact
Ed Gallo

Group Sales Director

Phone: 1-203-840-5546

Email: egallo@globalgamingexpo.com

TO DISCUSS CUSTOM PACKAGES OR PRICING FOR BOOTH SPACE NOT LISTED

November 16-18, 2010: Las Vegas Convention Center | www.globalgamingexpo.com

November 15, 2010: Casino Design, G2E Leadership Academy, G2E Advanced Gaming Institute, Security & Surveillance Institute at G2E