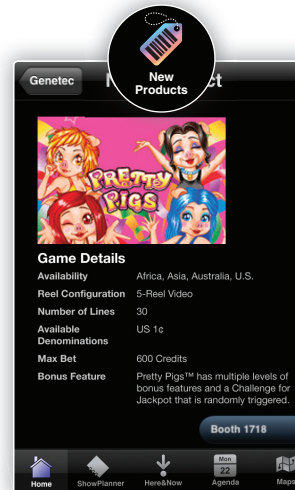
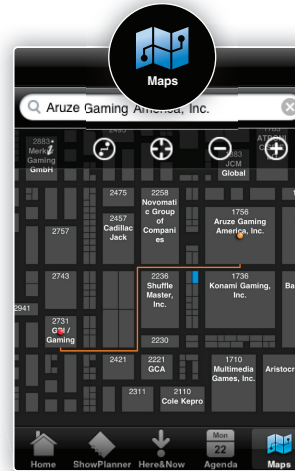
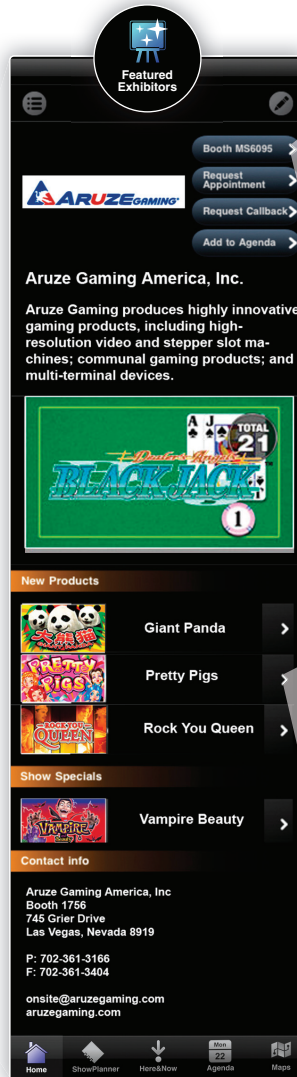


October 2-4, 2012

globalgamingexpo.com/mediakit
Sands Expo and Convention Center
Las Vegas, Nevada

Mobile Showroom: \$400

- Company highlighted on search results
- Showcased under Featured Showrooms on app homepage
- Full company contact info
- Company logo
- 40 word company description
- Booth number – linked to Floor Plan
- (3) New Product photos/description
- (3) Show Specials
- Request Call Back (via email)
- Request Appointment (via email)
- Add to Agenda link



Mobile Display Ads

- Home Page Banner Ad: \$1,890 per (limited to 3 companies)
 - Display Banner Ad: \$750 per
 - Conference Banner Ad: \$550 per (limited to 4 companies)
- (All Include a Mobile Showroom)

Mobile Messaging

- Sponsored Text Message: \$1,470 per (limited to 9 companies)
 - Inbox Alert: \$650 per
- (All Include a Mobile Showroom)

Sales Contact

Kristen Lynch
klynch@reedexpo.com
p: 203-840-5605 • f: 203-840-9605

Reed Exhibitions, Americas
383 Main Avenue • Norwalk, CT 06851

_____ company name

_____ contact _____ title

_____ authorized signature _____ date

Rates are net and non-commissionable. All reservations with signed insertion orders are non-cancelable and non-refundable. In the event of cancellation, the advertiser is responsible for full payment. Management reserves the right to offer new product or options throughout the year that may not be listed on this form.

\$

Total