

# Web Banner Advertising

digitalmedia

from Reed Exhibitions

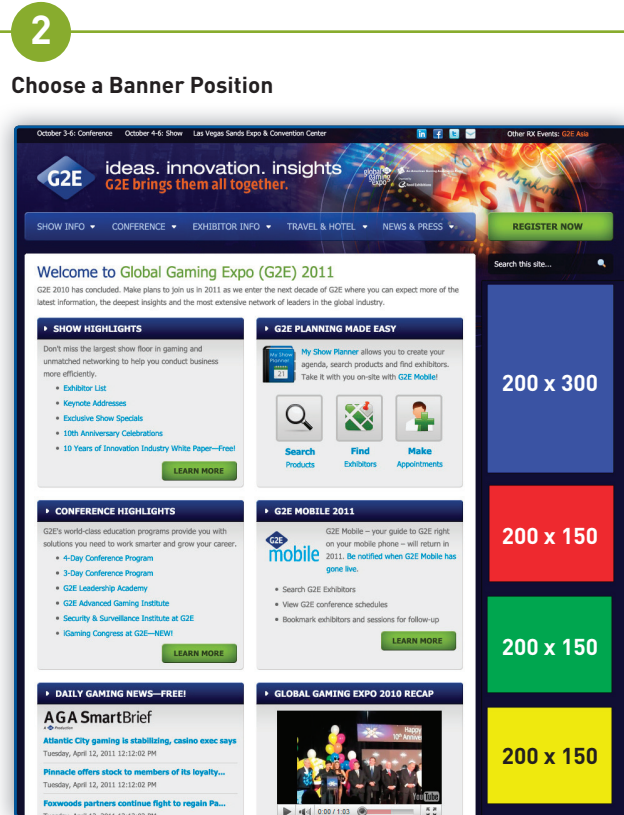
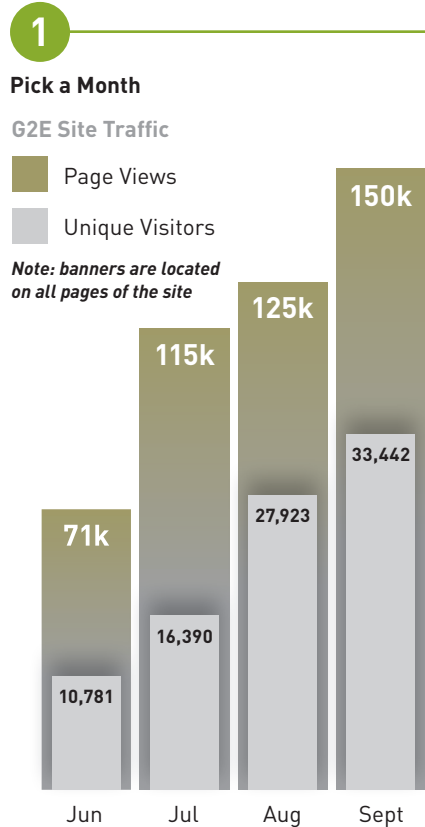
Attract qualified buyers to your company using the GLOBAL GAMING EXPO Web site!  
Drive awareness while attendees search the exhibitor list, add companies to their agenda, research products and services, make travel arrangements and begin planning their event.

For maximum leads, link your web banner to your company Showroom!  
Once a buyer adds you to their agenda, you gain access to their contact info.

**October 2-4, 2012**  
**globalgamingexpo.com/mediakit**  
Sands Expo and Convention Center  
Las Vegas, Nevada



## Build Your Campaign...



**3 Place Your Order**

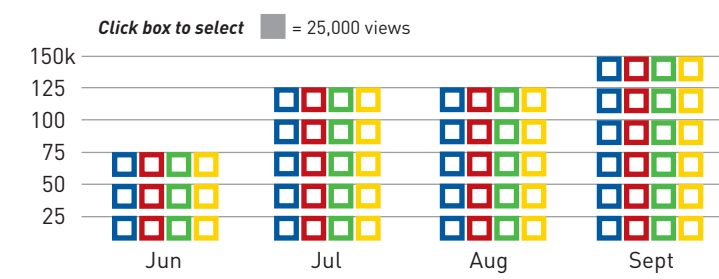
**a Select Level**

Rates (per month)	<input type="checkbox"/> Level 1	<input type="checkbox"/> Level 2	<input type="checkbox"/> Level 3
Views	25,000	50,000	100,000
June/July	\$1,970	\$3,680	\$6,825
Aug/Sept	\$2,230	\$4,200	\$7,350
		save up to \$262	save up to \$1,624

**b Select Frequency**

1 month     2 months: **10% Off**     3 months: **15% Off**

**c Select Banner Position and Number of Views Based on Level**



# of Months:  x Level Cost: \$  = \$

- \$   
Frequency Discount

\$   
**Total**

## Sales Contact

**Kristen Lynch**  
klynch@reedexpo.com  
p: 203-840-5605 • f: 203-840-9605  
**Reed Exhibitions, Americas**  
383 Main Avenue • Norwalk, CT 06851

\_\_\_\_\_ company name  
\_\_\_\_\_ contact \_\_\_\_\_ title  
\_\_\_\_\_ authorized signature \_\_\_\_\_ date

Rates are net and non-commissionable.  
All reservations with signed insertion orders are non-cancelable and non-refundable. In the event of cancellation, the advertiser is responsible for full payment. Management reserves the right to offer new product or options throughout the year that may not be listed on this form.