



G2E 2011 Event Fact Sheet

October 4-6, 2011
The Sands Expo & Convention Center
www.globalgamingexpo.com

Event Profile

G2E is the world's premier casino-entertainment event where gaming executives, buyers, and industry professionals meet in Las Vegas to see and learn where the industry is going and to conduct serious business. It's the most in-depth source of new products, information and networking, and it all takes place in Las Vegas—where you can see the industry in action and have fun doing it. If you are currently doing business in, or want to begin doing business in, the casino-entertainment industry, you can't afford to miss being a part of the industry's number one event. G2E showcases the largest gathering of exhibitors, solutions-based conference sessions, exciting special events, and more.

Pavilions

- Casino Design
- Security & Surveillance
- Technology
- iGaming

Non-Gaming Specialty Events

- F&B and Hospitality at G2E
- Entertainment Arena at G2E

Date and Venue

- October 4-6: The Sands Expo & Convention Center
- October 3: G2E Advanced Gaming Institute
Security & Surveillance Institute
G2E Leadership Academy
iGaming Congress

Organized By

- The **AGA** represents the commercial casino-entertainment industry by addressing federal legislative and regulatory issues. The association also serves as a clearinghouse for information, develops educational and advocacy programs, and provides leadership on industry-related issues of public concern. The AGA membership includes 150 casinos, approximately two-thirds of the commercial casino industry, with 255K+ employees.
- **Reed Exhibitions** is a world leader in creating high profile, targeted industry events where buyers and suppliers come together to do business. Every year, Reed events bring together 90,000 suppliers and over 5.5 million buyers from around the world. Today, Reed events are held in 38 countries throughout the Americas, Europe, the Middle East, Africa and Asia/Pacific, and are organized by 33 fully staffed offices. Our portfolio of 460 events services 52 countries in 12 key sectors.

Conference Tracks & Content Areas

- Casino Design-Building the House
- Compliance, Law & Regulation
- Gaming Technology-Plug and Play
- Human Resources-People Skills
- Indian Gaming-Tribal Tactics
- Retail, Dining & Entertainment-Fun off the Floor
- Table Games-In the Hot Seat
- Finance-The Bottom Line
- Global Markets Forum-A World of Opportunity
- iGaming
- Leadership
- Marketing & Player's Clubs-Pulling in Players
- NRCG at G2E
- Security & Surveillance
- Wild Card-Luck of the Draw

Show Sponsors

- Association of Gaming Equipment Manufacturers (AGEM)
- Gaming Technologies Association (GTA)
- Asociacion Latinoamericana de Juegos de Azar (ALAJA)
- Australasian Casino Association (ACA)



Show Sponsors (Continued)

- Gaming Standards Association (GSA)
- National Center for Responsible Gaming
- Cooper Levenson Attorneys at Law
- Spectrum Gaming Group

Show Publications

Domestic

Casino Enterprise
Management
Casino Journal
Casino Surveillance News
Gaming & Leisure
Gaming Green Pages
Gaming Industry Observer
Gaming Today/ Slots Today
Global Gaming Business
Mississippi Gaming News
Public Gaming International
Slot Manager
Slot Tech Magazine

International

Bingo Life
Casino Review
Casinos de Latinoamerica
CGI
Coinslot International
European Casinos
Game Time International
Games Magazine
Gaming Intelligence
Hot Games
iGaming Business Magazine
Inside Asian Gaming
Intergaming
Journal des Casinos

International (Continued)

Macau Business
Operador del Recreativo
SECTOR
Taiwan Slot
Yogonet.com

Entertainment

Celebrity Access

F&B

Bar Business
Food & Beverage Magazine
Las Vegas Food & Beverage
Thevegaseye.com

2010 iGaming Supporters

- eCOGRA
- iGaming Business

2010 Industry Supporters

- ASIS
- Bingo Association
- California Nations Indian Gaming Association
- Casino Careers Online
- Casino City Press
- CJ INT'L
- Casino World News
- East Coast Gaming Congress
- Enada
- FADJA
- G3 Magazine
- Gambling Hispano
- Gaming Floor
- Hospitality Upgrade
- InterGaming
- ISA Casinos
- ISH Guide
- Pechanga.net

2010 Show Ambassadors

- Australasian Gaming Association
- Arizona Indian Gaming Association
- California Nations Indian Gaming Association
- Canadian Gaming Association
- Casino Association of Indiana
- Casino Association of Louisiana
- Casino Association of South Africa
- Colorado Gaming Association
- Great Plains Indian Gaming Association
- Illinois Casino Gaming Association
- Iowa Gaming Association
- Minnesota Indian Gaming Association
- Missouri Gaming Association
- Mississippi Gulf Coast Gaming Association
- Oklahoma Indian Gaming Association
- Regulatory Management Counselors, P.C.
- United South & Eastern Tribes, Inc.
- Washington Indian Gaming Association

2010 Date and Venue

November 17-19, Las Vegas Convention Center, Las Vegas, NV, USA

2010 Media Coverage

Media covered or scouted at G2E 2010, including all major trade press and all local NBC, ABC, FOX and ABC Las Vegas affiliates, AOL News, Associated Press, Bloomberg News, *Las Vegas Review-Journal*, *Las Vegas Sun* and *The Wall Street Journal*.

Event Statistics (Un-audited)

	2010	2009
Total Show Attendance	25,144	24,883
Attendees (Show & Conference)	15,282	14,914
Exhibiting Companies	533	571
Exhibit Space	246,000 sq. ft.	249,671 sq. ft.

