



Event Keynote Sponsorship Insertion Order 2011

Get in front of Gaming Executives by sponsoring the G2E Event Keynotes.
Event Keynotes are open to all G2E Attendees.

October 4-6, 2011, Sands Expo and Convention Center, Las Vegas, NV

Event Keynote Sponsorship – \$25,000 for all three Keynotes; \$10,000 for individual Keynotes

- Your logo on all Keynote promotional emails reaching 40K industry professionals.
- Promotion of the keynote with your name as the sponsor on at least three the pre-show Countdown To G2E e-Newsletters that go to all pre-registered attendees pre show
- Promotion of Keynote on social media sites
- Promotion of Keynote with your name as sponsor in the AGA Smart Brief Newsletter—multiple mentions pre show.
- Your logo next to the keynote session(s) in the Conference Brochure, Event Guide and Conference Guide.
- Your logo on the G2 Web site next to this exclusive Keynote session.
- On-Site signage promotion, including inside Keynote session room.
- Literature placed in the sponsored session room(s).
- Pre-show email blast to targeted list of 3,000 registered attendees. (Email addresses are not released and emails are launched by the G2E Team)
- Your video on digital signage located throughout the session halls.
- Promotion of the Keynotes with your name as sponsor on G2E Mobile, the on site online navigation tool for mobile devices

Yes, I would like to be a sponsor of a G2E Keynote Event. Please call me to discuss the available options.

Name: _____ Company: _____

Tel: _____ Fax: _____

Email: _____

Authorized Signature: _____ Date: _____

We collect this data in order to provide you with information about G2E and other companies in your industry. If you prefer not to receive further information, please see our Privacy Statement at www.recusprivacy.com, or call our Privacy Administrator at 888-306-2344 or from outside the US at 203-840-5810.

To reserve, fax to 1-203-840-9532

For more information, contact Chiara Renella Brooks

Phone: 1-203-840-5532 or Email: crenella@globalgamingexpo.com

Terms: Rates are net and non-commissionable. Deadlines for artwork vary according to product. All media and advertising opportunities are non-cancelable and non-refundable. Show Management reserves the right to introduce new products at any given time during the Show cycle.

