



G2E 2012 Event Fact Sheet

October 2-4, 2012
The Sands Expo and Convention Center
www.globalgamingexpo.com

Event Profile

G2E is the world's premier casino-entertainment event where gaming executives and buyers meet in Las Vegas to see the most in-depth source of new products, learn the latest information and networking. All of this, plus all of Las Vegas—where you can see the industry in action and have fun doing it. If you are currently doing business in, or want to begin doing business in, the casino-entertainment industry, you can't afford to miss being a part of the industry's number one event. G2E showcases the largest gathering of exhibitors, solutions-based conference sessions, one-of-a-kind networking events, and more.

Organized By

The American Gaming Association (AGA) represents the commercial casino-entertainment industry by addressing federal legislative and regulatory issues. The AGA membership includes 150 casinos, approximately two-thirds of the commercial casino industry, with 255K+ employees.

Reed Exhibitions is a world leader in creating high profile, targeted industry events where buyers and suppliers come together to do business. Reed events are held in 38 countries throughout the Americas, Europe, the Middle East, Africa and Asia/Pacific, and are organized by 33 fully staffed offices.

Casino Job Functions Present at G2E

- Facilities/Maintenance
- Engineer
- Hospitality/Hotel
- Operations
- Security & Surveillance
- Sports & Race Book
- Casino Design
- iGaming
- Marketing & PR
- Finance
- Food & Beverage
- Human Resources
- IT
- Slots
- Table Games

All-Inclusive New Exhibitor Booth Packages

An all-inclusive booth package will make your first experience with G2E exceptional. As a new exhibitor, you need service, exposure and new leads—G2E gives you all of this! Our one-on-one customer amenities will ensure your success.

Marketing Sponsorship Opportunities

You can expand your branding at G2E with a wide variety of sponsorships pre-show and at show that appeal to all budgets.

Dates and Venue

Venue: The Sands Expo and Convention Center

October 2-4: Exhibits & Conference

October 1: G2E Advanced Gaming Institute, Security & Surveillance Institute, G2E Leadership Academy, iGaming Congress

For more information contact Mike Johnson at mjohnson@reedexpo.com or call 203-840-5860.

Audited Event Statistics	2011	2010	2009
Total Show Attendance	23,648	25,144	24,883
Attendees (Show & Conference)	14,699	15,282	14,914
Exhibiting Companies	440	533	571
Exhibit Space	244,000 sq. ft.	246,000 sq. ft.	249,671 sq. ft.

