



G2E 2012 Event Map Insertion Order

October 2-4, 2012
The Sands Expo and Convention Center
www.globalgamingexpo.com

Generate traffic to your booth by putting yourself front and center on the G2E Event Map.

EVENT MAP BENEFITS

- Easy to read floor plan of the exhibits allows for you to highlight your booth or name and get noticed.
- Alphabetical exhibitor list serves for quick and easy look ups of your company name—especially if you are highlighted!
- Call out ads placed around the floor plan or the exhibitor list allows you to advertise your company and product and really gain extra attention.

PRICED TO FIT ANY BUDGET—Selling quickly, act fast!

Front Cover 3 5/8" x 3 1/2" ad \$6,300

Back Cover 3 5/8" x 8" ad \$6,300

Covers Include: Sponsorship A on both sides of handout, your logo placed on the booth space (300sq/ft and above), company name highlighted on exhibitor list.

Sponsorship A: 3.6" x 1.5" ad \$1,800

Sponsorship B: 1.8" x .75 ad \$950

Sponsorships A & B Include: Your logo placed on the booth space (300sq/ft and above), company name highlighted on exhibitor list.

Booth Logo and Highlight \$450

Highlight: Company Name/Booth Number on Exhibitor List \$315

Signage Bonus: The Event Map is reproduced into large free-standing signs, approximately 6'w x 3'h, and signs are placed in BOTH Registration and Lobby areas for all G2E attendees to see.

Fax back completed form to 203-840-9397.

Yes, I would like to reserve the Event Map Sponsorship checked above. Please accept this as my insertion order.

Company: _____

Name: _____

Tel: _____ Fax: _____

Email: _____

Authorized Signature: _____ Date: _____

We collect this data in order to provide you with information about G2E and other companies in your industry. If you prefer not to receive further information, please see our Privacy Statement at www.recusprivacy.com or call our Privacy Administrator at 888-306-2344 or from outside the US at 203-840-5810.

Terms: Make checks payable to: Global Gaming Expo 2012. Payment is due in accordance with the payment schedule on page one of the Application & License Agreement for Exhibition Participation. When advertising and promotional opportunities are reserved after the 100% due date, payment will be due in full with initial invoice. Mail Payment, not insertion orders, to: With an authorized signature, this form serves as your official insertion order. All media opportunities are non-cancelable and non-refundable