



# G2E 2012 Sponsorship Opportunities Insertion Order

October 2-4, 2012

The Sands Expo and Convention Center

[www.globalgamingexpo.com](http://www.globalgamingexpo.com)

**Drive traffic to your booth and get noticed at G2E with a variety of high exposure and high impact marketing vehicles to help you achieve your show goals...**

- Aisle Signs (Exclusive):** \$18,000
- Sponsor logo featured on the aisle signs**
- Badge Holder:** \$10,500, Highlight your company logo on all attendee badge holders
- Bag Insert:** \$3,000, Have your literature included in the show bags (limited to 15 participants)
- Banners/Column Wraps:** Call for pricing and availability. Stop buyers in their tracks with high visibility banners/column wraps.
- Corporate Partner Logo Program:** \$12,000, (limit 5) Massive exposure with over 2.5 Million impressions through print, email & web
- Custom Carpet Decals (limit 2):** \$15,750, Logo and company message included on welcome letter placed in rooms from G2E block
- Cyber Café Sponsor:** \$11,000, Logo in all print (deadline sensitive) and on-site signage. Screens can default to your Web site.
- Double Sided 3'x8' Free-standing Signs:** \$3,500, Signs are placed in high traffic areas and include production.
- Entrance Unit Sponsor (exclusive):** \$10,000, Graphic on all entrance units entering exhibit hall
- Event Guide:** Various prices call for details. Put your ad in the official Event Guide handed out to all G2E attendees.
- Event Map:** Various prices call for details Highlight your booth and include a logo on the G2E event map given to all attendees to navigate the show floor.
- Hotel Key Cards (exclusive):** \$10,000, Sponsor logo on hotel room key cards
- Information Counters (exclusive):** \$11,130, Sponsor logo and literature at all info counters in lobby and on the show floor
- Keynote Sponsor:** \$10,000, Logo on all signage, print (deadline sensitive) and on Web site. Opportunity to distribute literature.
- Lanyards (exclusive):** \$15,750, Your company logo will appear on all lanyards given to attendees.
- Lead Tracker Footprint Carpet Decals (limited availability):** \$4,200, Lead buyers down the aisles to your booth.
- Lobby Display:** \$11,340, Stand out with a display in a high traffic area of the G2E Main Lobby
- Meeting Rooms:** Call for pricing and availability. Secure a meeting room to hold private meetings or receptions for customers.
- Pens at registration counters:** \$8,900, Sponsor pens will be featured at all the registration counters
- Players Club Lounge (exclusive)** \$15,000, Exposure to the TOP buyers at G2E. Includes. Signage, marketing materials, etc
- Press Room Sponsor (exclusive):** \$7,950, Get directly in front of the media with signage, product displays, etc.
- Registration Handout (limit 5):** \$7,560, Literature/Promo item distributed by company representative
- Registration Sponsor:** \$15,900, Company Logos featured in registration on kick panels, marketing materials and signage
- Rotating Kiosk:** \$7,000, High impact! Rotating backlit kiosk in high traffic areas (limited availability)
- Show Bags (exclusive):** \$11,340, Include your logo or graphics on attendee show bags.

## Fax back completed form to 203-840-9397.

- Yes, I would like to reserve the sponsorship items checked above. Please accept this as my insertion order.

Company: \_\_\_\_\_

Name: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

We collect this data in order to provide you with information about G2E and other companies in your industry. If you prefer not to receive further information, please see our Privacy Statement at [www.recusprivacy.com](http://www.recusprivacy.com) or call our Privacy Administrator at 888-306-2344 or from outside the US at 203-840-5810.

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