

Food, Beverage & Hospitality at G2E is the place for you to capitalize on the importance of non-gaming amenities within the casino entertainment industry—of which Food, Beverage & Hospitality are a huge component. Food, Beverage & Hospitality decision makers from commercial and Native American casinos will gather in Las Vegas to identify new and innovative products and services that can help create the right experience for their guests. This unique event offers dedicated exhibits, supported by education and special events.

Food, Beverage & Hospitality at G2E features

Dedicated Exhibits

Current and Past Exhibitors include: AdvancePierre Foods, Atlantic Aqua Farms, BPI Certified Tender, Bueno Foods, Davey Coach Sales, Inc, Easybar Beverage Management Systems, Ecolab, Inc, EDC Gaming, Fatburger North America, FOMZ, Georgia Pacific Professional, Germstar, Hammer Stahl, Hospitality Mints, Ivar's Seafood, Soup and Sauce Compan, Javo Beverage Co., Inc, Las Vegas Food and Beverage Professional, Lithuanian Spirits, McAlister's Deli, My Body Shots, Nassau Candy Specialty Confections and Fine Foods, Nespresso Coffee Solutions, NEXTEP SYSTEMS, Orval Kent Foods, Sana Internacional, Sara Lee Foodservice, Service Ideas, Inc, Smart Bar Products, Swisher Hygiene, Sysco Corporation, United Food Group, Vanee Foods, Vermette Machine, Western Reserve Proten Group, Windsor Foods, and more.

Dedicated Education and Special Events

- Conference Sessions such as F&B Marketing: Using Food to Drive Casino Traffic, The Cool Kitchen: Operating a Profitable Restaurant & more.

Benefits of Exhibiting

- Serious buying power walks the show floor from leading casinos such as: Agua Caliente Casino, Ameristar, Aria Resort, Bellagio, Boyd Gaming, Foxwoods Resort Casino, Hard Rock International, Harrah's, Holland Casino, Isle of Capri Casinos, Inc., Las Vegas Hilton, Mandalay Bay, MGM GRAND, MGM Mirage, Palms Casino, Pechanga Resort & Casino, Rio All-Suite Hotel & Casino, Station Casinos, Stratosphere Hotel & Casino, Treasure Island, The Venetian/Palazzo, Wildhorse Resort & Casino, Wynn, and more.
- You will meet buyers with titles such as: Beverage Manager, Corporate Director of Development, Director of Commercial Development, Director of FB&H, Director of Beverage, Executive Chef, Director of Hospitality, Director of Purchasing, Executive VP – FB&H, Food and Services Director, Operations Manager, Senior FB&H Manager, FB&H Manager, VP of F&B, VP of Hospitality, VP of Purchasing, Purchasing Agent, Senior F&B Manager, Senior Purchasing Agent, Purchasing Manager, VP of Food and Beverage, and more.
- Buyers have an interest in your products: In 2011, more than 1,900* registered G2E attendees had an interest in FB&H products and services.
- Partner with the premier and industry-supported gaming event—G2E: Food, Beverage & Hospitality at G2E—the premier gaming event worldwide that attracted 15,000+ (23,648* total in attendance) gaming executives in 2011. G2E is where the worldwide gaming industry convenes every fall in Las Vegas to see and learn about what's next in gaming and to network with the Who's Who.

**Source: G2E 2011 Event Audit of On-Site Attendees*

Targeted Marketing Reaches Food, Beverage & Hospitality Buyers with Casinos

Food, Beverage and Hospitality at G2E is promoted through G2E's worldwide marketing campaign that reaches more than 40,000+ gaming executives through a targeted series of direct mail and emails. In addition Food, Beverage & Hospitality at G2E is promoted in direct response ads, Web site and public relations.



To reserve your space, or for more information, contact Mike Johnson at mjohnson@globalgamingexpo.com