

GLOBAL GAMING EXPO (G2E), presented by the American Gaming Association (AGA), is the world's premier casino-entertainment event where gaming executives and buyers meet in Las Vegas to see the most in-depth source of new products, learn the latest information and network. G2E showcases the largest gathering of exhibitors, solutions-based education sessions, one-of-a-kind networking events and more.

OVER 26,000 UNIQUE VISITORS

ATTENDEES
CAME FROM

54 STATES,
TERRITORIES
& DISTRICTS

101 COUNTRIES



KEY BUYERS ARE UP 7%

88% of attendees say new products are the primary reason they attend

53% of attendees

found a new exhibitor that they plan on working with over the next 12 months

61% OF ATTENDEES say G2E is the most important show to their buying process

CASINO JOB FUNCTIONS PRESENT AT G2E 2016:

- ✓ SLOTS
- ✓ TABLE GAMES/CASINO OPERATIONS
- ✓ CAGE + FINANCE
- ✓ COMPLIANCE, LEGAL, REGULATORY
- ✓ INFORMATION TECHNOLOGY
- ✓ DESIGN & DECOR
- ✓ iGAMING/MOBILE/SOCIAL GAMING
- ✓ FOOD & BEVERAGE
- ✓ SECURITY/SURVEILLANCE
- ✓ HOTEL OPERATIONS

50% OF ATTENDEES have an annual budget of \$1 million or more

90% OF ATTENDEES are involved in the buying process

SHOWCASE YOUR INNOVATION, TECHNOLOGIES & KNOWLEDGE AT G2E

G2E is the place for **FACE-TO-FACE SOURCING, LEARNING AND NETWORKING** for the casino-entertainment markets.

Top 3 Reasons Exhibitors Participate at G2E

1. TO ATTRACT NEW CUSTOMERS
2. TO PROMOTE COMPANY & PRODUCTS
3. TO MEET WITH CURRENT CUSTOMERS

444 EXHIBITING COMPANIES



120 FIRST TIME EXHIBITORS



EXHIBITORS FROM
103
COUNTRIES



**EXPOSURE TO
INDUSTRY, BUSINESS
& FINANCIAL PRESS**

ONE LEAD CAN CHANGE EVERYTHING.

Now is the time to reserve your space for G2E 2017

Contact Todd Sheahan today to get started.

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