



GLOBAL GAMING EXPO

EDUCATION: OCTOBER 14-17, 2019
EXPO HALL: OCTOBER 15-17, 2019
SANDS EXPO, LAS VEGAS

Set yourself up for success at Global Gaming Expo (G2E)—the largest gathering of global, commercial and tribal gaming professionals in North America. Take advantage of new educational content and experience first-hand the new products and innovative technologies showcased in the expo hall. G2E has everything you need for your casino floor and across your entire operation—from traditional casino fare to sports betting, non-gaming amenities and digital products—G2E is where your business growth is accelerated.

G2E—WHERE THE GAMING COMMUNITY COMES TOGETHER

27,000+ 
Gaming Industry Professionals



90% OF ATTENDEES AT G2E ARE INVOLVED IN THE **BUYING PROCESS**

37%  Education Attendance & **13.5%**  International Attendance



83% SAY G2E WILL INFLUENCE NEXT 12 MONTHS OF **BUYING DECISIONS**

 **17%** increase of *VIP Attendees*
FROM G2E 2018



80% ATTENDEES SAY G2E IS THE MOST IMPORTANT **SHOW FOR THEIR BUYING PROCESS**

TOP 10 PRODUCTS AND SERVICES GAMING PROFESSIONALS ARE LOOKING TO SOURCE AT G2E

- SLOT/GAMING MACHINES & COMPONENTS
- IGAMING, MOBILE & SOCIAL GAMING
- TABLE GAMES
- BINGO/LOTTERY
- CASINO MARKETING (PLAYER DEVELOPMENT)

- SPORTS BETTING
- IT & SECURITY
- CAGE/FINANCE PRODUCTS & SUPPLIES
- FOOD & BEVERAGE
- COMPLIANCE, LEGAL & REGULATORY



TOP 3 REASONS EXHIBITORS PARTICIPATE AT G2E



ENGAGE NEW CUSTOMERS AND LEADS



BUILD OVERALL BRAND AWARENESS



LAUNCH NEW PRODUCTS AND SERVICES



G2E is important to our business because it is an opportunity to meet with our customers to present our newest technologies. We had buyers from the U.S., Latin America, Europe and a good amount from Asia, all who were interested in buying products during G2E.

– Euro Games Technology Ltd.



400+

Leading Gaming Exhibitors

&

90+

New Exhibiting Companies

106 COUNTRIES

GLOBAL REACH

& 52

STATES and TERRITORIES

TOP 10 MEDIA OUTLETS

- ABC NEWS
- BLOOMBERG NEWS
- CDC GAMING REPORTS
- CNBC
- ESPN
- FORBES
- GAMBLING COMPLIANCE
- LAS VEGAS REVIEW-JOURNAL
- LEGAL SPORTS REPORT
- REUTERS

OVER 450+
members of the media attended in 2018

CONTACT ME TO BOOK YOUR BOOTH TODAY

TODD SHEAHAN, SALES DIRECTOR

tsheahan@reedexpo.com | 203-840-5397