



SCHEDULE AT A GLANCE

MONDAY, OCTOBER 14

	GAMING LEADERSHIP	IGAMING CONGRESS <i>Track Sponsor:</i> 	IAGA BEST PRACTICES INSTITUTE <i>Presented By:</i> 	TRIBAL GAMING
LOCATION	VERONESE 2401	TITIAN 2303	VERONESE 2405	TITIAN 2301
7:45 AM – 8:30 AM	G2E EDUCATION NETWORKING BREAKFAST - VERONESE 2501 <i>OPEN TO ALL G2E EDUCATION BADGE HOLDERS</i>			
9:00 AM – 10:00 AM	KEYNOTE PRESENTATION - VICTORY BY DESIGN - D.J. VANAS, AUTHOR AND OWNER OF NATIVE DISCOVERY, INC. - TITIAN 2301			
10:15 AM – 11:00 AM	How to Future-Proof Brand YOU!	Fishbowl: How Can the Image of iGaming Companies and the Industry Be Improved?	The Ongoing Uncertainty Created by the Latest DOJ Wire Act Opinion	Tribal Leadership Roundtable: The Next Five Years for Tribal Gaming
11:15 AM – 12:00 PM	Diversity and Inclusion: A Conversation About Measurement and Results	Harmony: Regulatory Pipe Dream or Is There a Path to Improvement?	The Latest In Financial Crime Detection and Prevention: Best Practices and Trends	Warrior Spirit in Leadership
12:00 PM – 1:30 PM	GLOBAL GAMING AWARDS LUNCHEON - BELLINI 2101			
1:30 PM – 2:15 PM	What Managers Can Learn from the #MeToo Movement	Using New Tools to Help with Responsible Gaming	Sports Integrity from the Regulatory Point of View	On-Premise Mobile: The Advantages and Disadvantages of Mobile Gaming
2:30 PM – 3:15 PM	The Intergenerational Business: How to Build a United Leadership Team	Moot Court: Mobile or Not?	Advertising Restrictions and the First Amendment: The Crossroads Between Free Speech and Expression and Consumer Protections	Tribal Economic Development: The Need for Enhanced Financial and Legal Due Diligence for Economic Development Projects
3:30 PM – 4:15 PM	Warrior Spirit in Leadership	Hot Topics: What Impact Has the Wire Act Opinion Had and How Will Mobile Gaming Grow?	Gaming Expansion Rumors and Innuendo	2019 Tribal Gaming in the Congress and Courts / 2020 Outlook
4:30 PM – 5:15 PM	Lessons Learned From An Accidental Career in Gaming	Encouraging Crossover: Monetizing a Low Margin Product	Following the UK and EU's Lead in Using Technology to Improve RG Programs	Professional Sports and Tribal Gaming: BizDev, Marketing and Branding—More Than Just Gaming
5:15 PM – 6:15 PM	G2E EDUCATION NETWORKING RECEPTION - VERONESE 2501 <i>OPEN TO ALL G2E EDUCATION BADGE HOLDERS</i>			

SCHEDULE AT A GLANCE

TUESDAY, OCTOBER 15

	GAMING LEADERSHIP	MARKETING & ANALYTICS <i>Track Sponsor: experiture</i>	OPTIMIZING GAMING OPERATIONS	NON-GAMING GROWTH OPPORTUNITIES	SECURITY, SURVEILLANCE & COMPLIANCE	TRIBAL GAMING	G2E SPORTS BETTING SYMPOSIUM Platinum Sponsors:
LOCATION	VERONESE 2402	VERONESE 2404	VERONESE 2406	TITIAN 2303	TITIAN 2203	TITIAN 2301	SPECIAL EVENTS STAGE
7:45 AM – 8:30 AM	G2E EDUCATION NETWORKING BREAKFAST - VERONESE 2501 OPEN TO ALL G2E EDUCATION BADGE HOLDERS						
8:45 AM – 9:00 AM	G2E WELCOME FROM BILL MILLER, PRESIDENT AND CEO, AMERICAN GAMING ASSOCIATION (AGA) - SPECIAL EVENTS STAGE						
9:00 AM – 10:00 AM	KEYNOTE PRESENTATION - THE AGE OF DISRUPTION: EVERYTHING HAS CHANGED AND NOTHING IS DIFFERENT - SCOTT STRATTEN, PRESIDENT OF UNMARKETING - SPECIAL EVENTS STAGE						
10:00 AM – 5:00 PM	G2E EXPO HALL OPEN						
11:00 AM – 12:00 PM	Powerful Women Affecting Powerful Change <i>Presented By:</i> 	Go Omnichannel or Go Home	Human Interaction vs. Automation: When is Self-Service Bad Service?	Growing the Pie: How Casinos Can Leverage New Technologies to Expand Their Customer Base	AML Hot Topics	Casino Floor Innovations: The Slot Machine is Still King	Federal, Tribal and State-Specific Update on the Sports Betting Rollout in the U.S.
12:00 PM – 2:00 PM	LUNCH BREAK						
12:15 PM - 2:00 PM	NIGA NETWORKING RECEPTION NIGA BOOTH, BOOTH #5229						
2:00 PM – 2:45 PM	How Did You Do That and Why Not? How to Get Out of Your Own Way <i>Presented By:</i> 	Pechanga Case Study: A Disruptive Technology	Brave New Gaming World: Transforming Our Industry Via Today's Cloud	Innovating Innovation: UNLV and Caesars Entertainment Partner for the Future of Gaming	Incorporating AML and KYC Automated Strategies in Online and Offline Operations	Evaluating Outsourcing In Tight Labor Market: Examine the Cost of Turnover and Hiring by Supplementing Your Team	Efficient and Secure Payments Strategies to Drive an Improved Payment Experience
3:00 PM – 3:45 PM	thinkBigger Initiative: Creating a Passion For Innovation Across the Workforce	UnMarketing: A Follow-Up Q&A	A Multi-Generational Approach to Customer Service	Limitations and Revenue Opportunities of VR	Becoming DHS Safety Act Compliant	CASE STUDY: The Hidden Value of Secondary Play On The Casino Floor	Risk Management and Responsible Gambling
5:00 PM – 6:30 PM	G2E WELCOME RECEPTION - VENETIAN BALLROOM F SPONSORED BY: NOVOMATIC						



SCHEDULE AT A GLANCE

WEDNESDAY, OCTOBER 16

	GAMING LEADERSHIP	MARKETING & ANALYTICS <i>Track Sponsor: experiture</i>	OPTIMIZING GAMING OPERATIONS	NON-GAMING GROWTH OPPORTUNITIES	SECURITY, SURVEILLANCE & COMPLIANCE	TRIBAL GAMING	G2E SPORTS BETTING SYMPOSIUM <i>Platinum Sponsors: Pay360 by Capita IMGARENA</i>
LOCATION	VERONESE 2402	VERONESE 2404	VERONESE 2406	TITIAN 2303	TITIAN 2203	TITIAN 2301	SPECIAL EVENTS STAGE
7:45 AM – 8:30 AM	G2E EDUCATION NETWORKING BREAKFAST - VERONESE 2501 <i>OPEN TO ALL G2E EDUCATION BADGE HOLDERS</i>						
9:00 AM – 10:00 AM	KEYNOTE PRESENTATION - SPECIAL EVENTS STAGE						
10:00 AM – 5:00 PM	G2E EXPO HALL OPEN						
10:30 AM – 11:30 AM	Implementing Performance Improvement and Motivating Talent Towards a Better Future	Using Technology to Extend the Casino Floor and Increase Revenue	Roadmap to a Scalable Future Focused on Incremental Revenue	Interactive Workshop: Understanding the Ecosystem and Evolution of Esports	The Long Arm of the GDPR: What it Means for Non-European Companies	Sports Betting In Indian Country: The Rules, Regulations and Best Practices for Tribal Gaming	Executive Viewpoints: A League Commissioner and Leading Executives Discuss New Business Partnerships
11:30 AM – 1:30 PM	LUNCH BREAK						
1:00 PM	DESIGN COLLECTIVE FASHION SHOW - SPECIAL EVENTS STAGE <i>SPONSORED BY: DESIGN COLLECTIVE BY CINTAS</i>						
1:30 PM – 2:15 PM	Switch: How to Change Things When Change Is Hard Inspired by Chip Heath and Dan Heath <i>Presented By: Global Gaming Women</i>	Your Customer Database Continues to Grow but How Do You Turn That Data into Useful Information?	Ante Up on Guest Service Automation	The Economics of Esports	Tribal Gaming Protection Network: Cybersecurity and I.T. Risks - Securing Your Property in the 21st Century <i>TITIAN 2301</i>	Finding the Right Partner - An Interactive Exhibit Hall Tour 1:15 PM - 2:15 PM	
2:30 PM – 3:15 PM	Breaking Out of Your Lane: People Who've Proven Everything is Possible <i>Presented By: Global Gaming Women</i>	Should Casinos Have A Specific Strategy Just For Millennials?	Artificial Intelligence on the Slot Floor: Optimizing Slot Mix and Product Placement to Maximize Win	The Playbook for a Reinvented Sports Book	Tribal Gaming Protection Network: Recent Updates and Activities on Casino Security and Surveillance <i>TITIAN 2301</i>		
3:00 PM	DESIGN COLLECTIVE FASHION SHOW - SPECIAL EVENTS STAGE <i>SPONSORED BY: DESIGN COLLECTIVE BY CINTAS</i>						
3:30 PM – 4:30 PM	Roundtable Discussion Tech Talks (6): <i>BELLINI 2101</i> Graph Database Technology Virtual Reality Immersive Entertainment Artificial Intelligence Across Gaming VR in Gaming Using Guest Engagement Technology to Increase Revenue Digital Marketing: Moving to an App-Based World Roundtable Discussion Leadership Talks (5): <i>BELLINI 2103</i> #MeToo Movement - The Legal Landscape Diversity & Inclusion Powerful Ways to be a More Relevant, Influential and Impactful Leader Dare to Lead: What it Takes to be a Great Leader Encouraging Future Leaders Roundtable Discussion FinTech Talks (2): <i>BELLINI 2002</i> The Role of iGaming in Driving Payments Innovation Cashless and Cardless Systems						
4:00 PM – 5:00 PM	AGEM AWARDS - AGEM BOOTH #3700						
6:00 PM – 8:00 PM	GLOBAL GAMING WOMEN - 10TH ANNUAL KICK UP YOUR HEELS FUNDRAISER - THE WYNN LAS VEGAS						
7:00 PM – 10:00 PM	CASINO ENTERTAINMENT AWARDS - VINYL SHOWROOM, HARD ROCK HOTEL						

SCHEDULE AT A GLANCE

THURSDAY, OCTOBER 17

	MARKETING & ANALYTICS <i>Track Sponsor: eXperiture</i> <small>Multi-channel Customer Engagement</small>	OPTIMIZING GAMING OPERATIONS	NON-GAMING GROWTH OPPORTUNITIES	SECURITY, SURVEILLANCE & COMPLIANCE	TRIBAL GAMING	G2E SPORTS BETTING SYMPOSIUM <i>Platinum Sponsors:</i> Pay360 <small>by Capita</small> IMGARENA
LOCATION	VERONESE 2404	VERONESE 2402	TITIAN 2303	TITIAN 2203	TITIAN 2301	SPECIAL EVENTS STAGE
7:45 AM – 8:30 AM	G2E EDUCATION NETWORKING BREAKFAST - VERONESE 2501 <i>OPEN TO ALL G2E EDUCATION BADGE HOLDERS</i>					
9:00 AM – 10:00 AM	KEYNOTE PRESENTATION - SPECIAL EVENTS STAGE					
10:00 AM – 3:00 PM	G2E EXPO HALL OPEN					
10:30 AM – 11:15 AM	Maximizing Opportunities to Communicate Effectively Under Normal Circumstances and Under Pressure	Exploring New, Non-Traditional Methods to Monetize Your Gaming Floor	Real-World Ways to Personalize Guest Service	Keeping Staff Safer: Implementing Indoor Geolocation Systems	Esports, Mobile Gaming and Sports Wagering: What Role Does the Tribal Gaming Regulator Play?	Sports Betting Symposium Session
11:30 AM – 12:15 PM	Understanding Your Customers: Using Demographic and Psychographic Analytics in Marketing	Mobile First Player and Guest Experience: Transforming the Operations of a Casino Resort	From Hollywood to Silicon Valley: Creating Innovative Content and Experiences for Today's Consumers	Friendly Fraud: Managing Your Risk	National Indian Gaming Commission: NIGC FAQ Panel	The Pearl River Resorts Sports Betting Journey: An Interactive Discussion
12:30 PM – 1:15 PM	Digital Marketing: Moving to an App-Based World	Implementing Cashless and Cardless Systems	Non-Gaming Products and Services for Today's Generation of Consumers: Threats, Opportunities, or Both?	Customer Identification Using Facial Recognition Technology: The Future is Now	National Indian Gaming Commission: National Guidance on the Issues	Sports Betting Symposium Session