



SCHEDULE AT A GLANCE

MONDAY, OCTOBER 14

	GAMING LEADERSHIP	IGAMING CONGRESS <i>Track Sponsor:</i> 	IAGA BEST PRACTICES INSTITUTE <i>Presented By:</i> 	TRIBAL GAMING
LOCATION	VERONESE 2401	TITIAN 2303	VERONESE 2405	TITIAN 2301
7:45 AM – 8:30 AM	G2E EDUCATION NETWORKING BREAKFAST - VERONESE 2501 <i>OPEN TO ALL G2E EDUCATION BADGE HOLDERS</i>			
9:00 AM – 10:00 AM	KEYNOTE PRESENTATION: VICTORY BY DESIGN - D.J. VANAS, AUTHOR AND OWNER OF NATIVE DISCOVERY, INC. - TITIAN 2301			
10:15 AM – 11:00 AM	How to Future-Proof Brand YOU!	TITIAN 2203 Fishbowl: How Can the Image of iGaming Companies and the Industry Be Improved?	The Ongoing Uncertainty Created by the Latest DOJ Wire Act Opinion	Tribal Leadership Roundtable: The Next Five Years for Tribal Gaming
11:15 AM – 12:00 PM	Diversity and Inclusion: A Conversation About Measurement and Results	Harmony: Regulatory Pipe Dream or Is There a Path to Improvement?	The Latest In Financial Crime Detection and Prevention: Best Practices and Trends	Warrior Spirit in Leadership
12:00 PM – 1:30 PM	GLOBAL GAMING AWARDS LUNCHEON - BELLINI 2101			
1:30 PM – 2:15 PM	What Managers Can Learn from the #MeToo Movement	Using New Tools to Help with Responsible Gaming	Sports Integrity from the Regulatory Point of View	On-Premise Mobile: The Advantages and Disadvantages of Mobile Gaming
2:30 PM – 3:15 PM	The Intergenerational Business: How to Build a United Leadership Team	Moot Court: Mobile or Not?	Advertising Restrictions and the First Amendment: The Crossroads Between Free Speech and Expression and Consumer Protections	Tribal Economic Development: The Need for Enhanced Financial and Legal Due Diligence for Economic Development Projects
3:30 PM – 4:15 PM	Warrior Spirit in Leadership	Hot Topics: What Impact Has the Wire Act Opinion Had and How Will Mobile Gaming Grow?	Gaming Expansion Rumors and Innuendo	2019 Tribal Gaming in the Congress and Courts / 2020 Outlook
4:30 PM – 5:15 PM	Lessons Learned From An Accidental Career in Gaming	Encouraging Crossover: Monetizing a Low Margin Product	Following the UK and EU's Lead in Using Technology to Improve RG Programs	Professional Sports and Tribal Gaming: BizDev, Marketing and Branding—More Than Just Gaming
5:15 PM – 6:15 PM	G2E EDUCATION NETWORKING RECEPTION - VERONESE 2501 <i>OPEN TO ALL G2E EDUCATION BADGE HOLDERS</i>			

SCHEDULE AT A GLANCE

TUESDAY, OCTOBER 15

	GAMING LEADERSHIP	MARKETING & ANALYTICS <i>Track Sponsor: experiture</i>	OPTIMIZING GAMING OPERATIONS	NON-GAMING GROWTH OPPORTUNITIES	SECURITY, SURVEILLANCE & COMPLIANCE	TRIBAL GAMING	G2E SPORTS BETTING SYMPOSIUM Platinum Sponsors:
LOCATION	VERONESE 2402	VERONESE 2404	VERONESE 2406	TITIAN 2303	TITIAN 2203	TITIAN 2301	SPECIAL EVENTS STAGE
7:45 AM – 8:30 AM	G2E EDUCATION NETWORKING BREAKFAST - VERONESE 2501 <i>OPEN TO ALL G2E EDUCATION BADGE HOLDERS</i>						
8:45 AM – 9:00 AM	G2E WELCOME FROM BILL MILLER, PRESIDENT AND CEO, AMERICAN GAMING ASSOCIATION (AGA) - SPECIAL EVENTS STAGE						
9:00 AM – 10:00 AM	KEYNOTE PRESENTATION: HOW NEW JERSEY FOUGHT THE FEDS AND WON - CHRIS CHRISTIE, FORMER GOVERNOR OF NEW JERSEY - SPECIAL EVENTS STAGE						
10:00 AM – 5:00 PM	G2E EXPO HALL OPEN						
11:00 AM – 12:00 PM	Powerful Women Affecting Powerful Change <i>Presented By:</i> 	Go Omnichannel or Go Home	Human Interaction vs. Automation: When is Self-Service Bad Service?	Growing the Pie: How Casinos Can Leverage New Technologies to Expand Their Customer Base	AML Hot Topics	Casino Floor Innovations: The Slot Machine is Still King	Federal, Tribal and State-Specific Update on the Sports Betting Rollout in the U.S.
12:00 PM – 2:00 PM	LUNCH BREAK						
12:15 PM - 2:00 PM	NIGA NETWORKING RECEPTION NIGA BOOTH, BOOTH #5229						
2:00 PM – 2:45 PM	How Did You Do That and Why Not? How to Get Out of Your Own Way <i>Presented By:</i> 	Pechanga Case Study: A Disruptive Technology	Brave New Gaming World: Transforming Our Industry Via Today's Cloud	Innovating Innovation: UNLV and Caesars Entertainment Partner for the Future of Gaming	Incorporating AML and KYC Automated Strategies in Online and Offline Operations	Evaluating Outsourcing In Tight Labor Market: Examine the Cost of Turnover and Hiring by Supplementing Your Team	Efficient and Secure Payments Strategies to Drive an Improved Payment Experience
3:00 PM – 3:45 PM	Aristocrat's thinkBIGGER Innovation Accelerator: Unleashing the Power of Collective Brilliance	Digital Identity: What you Should Know to Protect and Engage Customers	A Multi-Generational Approach to Customer Service	Limitations and Revenue Opportunities of VR	Becoming DHS Safety Act Compliant	CASE STUDY: The Hidden Value of Secondary Play On The Casino Floor	Risk Management and Responsible Gambling
5:00 PM – 6:30 PM	G2E WELCOME RECEPTION - VENETIAN BALLROOM F <i>SPONSORED BY: NOVOMATIC</i>						



SCHEDULE AT A GLANCE

WEDNESDAY, OCTOBER 16

	GAMING LEADERSHIP	MARKETING & ANALYTICS <i>Track Sponsor: eXperiture</i>	OPTIMIZING GAMING OPERATIONS	NON-GAMING GROWTH OPPORTUNITIES	SECURITY, SURVEILLANCE & COMPLIANCE	TRIBAL GAMING	G2E SPORTS BETTING SYMPOSIUM <i>Platinum Sponsors: </i>
LOCATION	VERONESE 2402	VERONESE 2404	VERONESE 2406	TITIAN 2303	TITIAN 2203	TITIAN 2301	SPECIAL EVENTS STAGE
7:45 AM – 8:30 AM	G2E EDUCATION NETWORKING BREAKFAST - VERONESE 2501 <i>OPEN TO ALL G2E EDUCATION BADGE HOLDERS</i>						
9:00 AM – 10:00 AM	KEYNOTE PRESENTATION: THE AGE OF DISRUPTION: EVERYTHING HAS CHANGED AND NOTHING IS DIFFERENT - SCOTT STRATTEN, PRESIDENT OF UNMARKETING - SPECIAL EVENTS STAGE						
10:00 AM – 5:00 PM	G2E EXPO HALL OPEN						
10:30 AM – 11:30 AM	Implementing Performance Improvement and Motivating Talent Towards a Better Future	Using Technology to Extend the Casino Floor and Increase Revenue	Roadmap to a Scalable Future Focused on Incremental Revenue	BELLINI 2101 Interactive Workshop: Understanding the Ecosystem and Evolution of Esports	The Long Arm of the GDPR: What it Means for Non-European Companies	Sports Betting In Indian Country: The Rules, Regulations and Best Practices for Tribal Gaming	Executive Viewpoints: NHL Commissioner Bettman and Leading Gaming Executives Discuss New Business Partnerships
11:30 AM – 1:30 PM	LUNCH BREAK						
1:00 PM	DESIGN COLLECTIVE FASHION SHOW - SPECIAL EVENTS STAGE <i>SPONSORED BY: DESIGN COLLECTIVE BY CINTAS</i>						
1:30 PM – 2:15 PM	Switch: How to Change Things When Change Is Hard Inspired by Chip Heath and Dan Heath <i>Presented By: </i>	Your Customer Database Continues to Grow but How Do You Turn That Data into Useful Information?	Ante Up on Guest Service Automation	The Economics of Esports	TITIAN 2301 Tribal Gaming Protection Network: Cybersecurity and IT Risks - Securing Your Property in the 21st Century	Finding the Right Partner - An Interactive Exhibit Hall Tour 1:15 PM - 2:15 PM	
2:30 PM – 3:15 PM	Breaking Out of Your Lane: People Who've Proven Everything is Possible <i>Presented By: </i>	Should Casinos Have A Specific Strategy Just For Millennials?	Artificial Intelligence on the Slot Floor: Optimizing Slot Mix and Product Placement to Maximize Win	The Playbook for a Reinvented SportsBook	TITIAN 2301 Tribal Gaming Protection Network: Recent Updates and Activities on Casino Security and Surveillance		
3:00 PM	DESIGN COLLECTIVE FASHION SHOW - SPECIAL EVENTS STAGE <i>SPONSORED BY: DESIGN COLLECTIVE BY CINTAS</i>						
3:30 PM – 4:30 PM	Roundtable Discussion Tech Talks (6): BELLINI 2101 Graph Database Technology Virtual Reality Immersive Entertainment Artificial Intelligence Across Gaming VR in Gaming Using Guest Engagement Technology to Increase Revenue Digital Marketing: Moving to an App-Based World			Roundtable Discussion Leadership Talks (5): BELLINI 2103 #MeToo Movement - The Legal Landscape Diversity & Inclusion Powerful Ways to be a More Relevant, Influential and Impactful Leader Dare to Lead: What it Takes to be a Great Leader Encouraging Future Leaders			
	Roundtable Discussion FinTech Talks (3): BELLINI 2002 The Role of iGaming in Driving Payments Innovation Cashless and Cardless Systems Secure and Efficient Payment Strategies			Roundtable Discussion Sports Betting Talks (3): BELLINI 2003 Getting Responsibility Right Lessons Learned: Successes and Pitfalls Overcome of Opening Sportbooks in New Jurisdictions Prompting Payment Innovation in the U.S.			
4:00 PM - 5:00 PM	AGEM AWARDS - AGEM BOOTH #3700						
6:00 PM - 8:00 PM	GLOBAL GAMING WOMEN - 10TH ANNUAL KICK UP YOUR HEELS FUNDRAISER - THE WYNN LAS VEGAS						
7:00 PM - 10:00 PM	CASINO ENTERTAINMENT AWARDS - VINYL SHOWROOM, HARD ROCK HOTEL						

SCHEDULE AT A GLANCE

THURSDAY, OCTOBER 17

	MARKETING & ANALYTICS <i>Track Sponsor: eXperiture</i> <small>Multi-channel Customer Engagement</small>	OPTIMIZING GAMING OPERATIONS	NON-GAMING GROWTH OPPORTUNITIES	SECURITY, SURVEILLANCE & COMPLIANCE	TRIBAL GAMING	G2E SPORTS BETTING SYMPOSIUM <i>Platinum Sponsors:</i> Pay360 by Capita IMG ARENA DRAFT KINGS
LOCATION	VERONESE 2404	VERONESE 2402	TITIAN 2303	TITIAN 2203	TITIAN 2301	SPECIAL EVENTS STAGE
7:45 AM – 8:30 AM	G2E EDUCATION NETWORKING BREAKFAST - VERONESE 2501 <i>OPEN TO ALL G2E EDUCATION BADGE HOLDERS</i>					
9:00 AM – 10:00 AM	KEYNOTE PRESENTATION: PRETTY INTENSE – HOW DRIVE AND DETERMINATION FUEL DANICA PATRICK'S SUCCESS - DANICA PATRICK, ENTREPRENEUR AND FORMER PROFESSIONAL RACECAR DRIVER - SPECIAL EVENTS STAGE					
10:00 AM – 3:00 PM	G2E EXPO HALL OPEN					
10:30 AM – 11:15 AM	Maximizing Opportunities to Communicate Effectively Under Normal Circumstances and Under Pressure	Exploring New, Non-Traditional Methods to Monetize Your Gaming Floor	Real-World Ways to Personalize Guest Service	Keeping Staff Safer: Implementing Indoor Geolocation Systems	Esports, Mobile Gaming and Sports Wagering: What Role Does the Tribal Gaming Regulator Play?	Sports Betting Partnerships: Lessons Learned and Future Opportunities
11:30 AM – 12:15 PM	Understanding Your Customers: Using Demographic and Psychographic Analytics in Marketing	Mobile First Player and Guest Experience: Transforming the Operations of a Casino Resort	From Hollywood to Silicon Valley: Creating Innovative Content and Experiences for Today's Consumers	Friendly Fraud: Managing Your Risk	National Indian Gaming Commission: NIGC FAQ Panel	The Pearl River Resorts Sports Betting Journey: An Interactive Discussion
12:30 PM – 1:15 PM	Digital Marketing: Moving to an App-Based World	Implementing Cashless and Cardless Systems	Non-Gaming Products and Services for Today's Generation of Consumers: Threats, Opportunities, or Both?	Customer Identification Using Facial Recognition Technology: The Future is Now	National Indian Gaming Commission: National Guidance on the Issues	Getting Mobile Rollout Right