

2023 EXHIBITOR TIMELINE

A step-by-step timeline designed to help you prepare for a successful G2E 2023!

COMPLETE THESE PRE-SHOW ACTION ITEMS

Review the Exhibitor Manual—Money Saving Deadlines Begin NOW: Discount Deadline as Early as August 15, 2023

The exhibitor manual offers a complete A-Z guide to everything you need for the show including electrical, internet, catering, shipping info, and more! [Go to exhibitor manual »](#)

Book Hotel & Travel—Discount Deadline as Early as September 4, 2023

G2E is pleased to offer you exclusively negotiated rates for this year. We are working with Connections Housing to bring you the best deals in Las Vegas. Rooms are on a first-come, first-serve basis. [Book now »](#)

Update Your Exhibitor Listing in the Exhibitor Hub—Ongoing

Update your exhibitor listing with your current information and the top product categories you offer. By updating and completing your profile once, your information will be included in attendee resources such as the G2E website, G2E recommendations, and the G2E mobile app. [Go to exhibitor hub »](#)

Calculate Your Material Handling—Ongoing

When placing an order for material handling, simply estimate the weight of the freight being shipped and multiply the per pound rate. The “per pound model” rate bills by the exact weight of any package or freight at the rate of \$1.04 per pound. The rate for slot machines is \$0.78 per pound. [Learn more »](#)

Looking for More Exposure?—Ongoing

Your booth space is just the beginning of the investment you made with us! [Check out these sponsorship opportunities](#) that we've created to maximize your exposure with us.

Invite Your Customers—Ongoing

Promote your presence at G2E to your customers through custom web banners, social posts, emails, email signatures, and more for FREE. [Learn more »](#)

Build New Connections with G2E Recommendations—Ongoing

As an exhibitor, you have the opportunity to supply information about your products and services in the [Exhibitor Hub](#). Our matchmaking technology takes your information paired with attendee information and supplies the attendees with recommendations of exhibitors to visit that meet their needs.

Review Your Exhibitor Resources—Ongoing

We're here to help you maximize your investment. Use these resources to plan your time, your booth, your promotions, and your strategy on-site. [Go to exhibitor resources »](#)