



## Booth Display Rules & Regulations 2024

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For Global Gaming Expo (G2E) latest information on Safety, Security & Wellness Information and Policies, please [click here](#).\*\*

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**Cubic Content Rule:** Allows Exhibitors to make maximum use of their booth space – exhibitors may build up to the front of their booths, and up to the maximum allowable height based on the type of booth and location listed below. *We have eliminated the “keep clear of half the length of any given side” rule and you will no longer need to keep any given side 50% clear.*

### **ALL BOOTHS GREATER THAN 100 FEET ON ANY GIVEN SIDE**

Based on New Rules by the Clark County Fire Department all booths that are greater than 100 feet on any given side MUST have an aisle at least 10' in width.

### **Linear Booths (bounded by 1 or 2 aisles)**

All Linear and Perimeter In-Line booths will continue to obey cubic content rules. Maximum allowable height for

**ALL** Inline and Linear booth is 10'. Hanging signs are not permitted.

### **Peninsula Booths (bounded by 3 aisles)**

A wall up to a maximum height of [please see floor plan for height limitations](#) may be installed the entire length of the side of the booth common to other exhibits provided the wall is finished on the common side. To be considered a Peninsula Booth, the total square footage of your booth must be 400sqft or larger. Single-sided, free-hanging signs are permitted provided they are hung a minimum of 5' away from the side of the booth common to other exhibits and do not display graphics of any kind and do not hang over the common aisle space. Rotating hanging signs are permitted provided they are hung a minimum of 5' away from the side of the booth common to other exhibits. The maximum allowable height to top of any sign is based on your booth location; [please see floor plan for height limitations](#). Truss is permitted to hang above your particular height restriction provided it does not contain graphics of any kind. Lighting of any kind must be focused to remain within the confines of the booth and may not be projected on to the building's ceiling, walls, or into the aisles, etc.

### **Island Booths (bounded by 4 aisles)**

Any wall up to a maximum height of [please see floor plan for height limitations](#) may be installed on any side of the booth including interior walls, based on your booth location, [please see floor plan for height limitations](#). Hanging signs may be installed on any side of the booth provided the bottom of any sign is 10' above the ground and the top of any sign height is based on your booth location, [please see floor plan for height limitations](#). The combined height of a hanging sign and a wall may not exceed the permitted height based on your booth location, [please see floor plan for height limitations](#). Truss is permitted to hang above your particular height restriction provided it does not contain graphics of any kind. Lighting of any kind must be focused to remain within the confines of the booth and may not be projected on to the building's ceiling, walls, or into the aisles, etc. All walls facing an aisle or another booth must be finished from top to bottom.

## Sound Levels

All exhibitors must keep noise level in their booth to 85 decibels or lower. Volume controls must be adjustable, and Show Management reserves the right to lower the limit as determined onsite. Exhibitors found to be in violation will be given a maximum of two warnings, and instructed to lower volume to acceptable level as determined by Show Management. A third offense will result in penalties up to and including, but not restricted to, loss of priority points for space selection and loss of power to the booth.

## Multi-Level / Single Level Covered Exhibits

Double-decker booths or booths with a covered ceiling of 1,000 sq. ft or larger will be required to install sprinklers. This must be installed and operational by the time booth construction is complete. Please contact the Venetian Expo Facilities Department at 702.733.5070 or [servicecenter@venetianlasvegas.com](mailto:servicecenter@venetianlasvegas.com) for more information.

Exhibitors with booths 1,000 sq. ft. or larger and double-decker booths should submit booth plans to show management for review and approval. Exhibitors of 1,000 sq. ft. or larger are no longer required to obtain a permit from Clark County Building Department (CCBD); however, they are still required to have an engineering structural integrity stamp of approval – please have a copy available in your booth if this pertains to your exhibit size.

## Clark County Fire Department Permit Requirements and Fees for Exhibits

Please visit the Clark County Fire department website for specific requirements and fees based on your boothbuild. <http://www.clarkcountynv.gov/fire/Pages/default.aspx>

## ALL BOOTHS 1000 SQUARE FEET AND ABOVE MUST SUBMIT BOOTH LAYOUTS BY 8/14/24 FOR APPROVAL

Chris Kleine  
Operations Director  
Reed Exhibitions  
[christopher.kleine@rxglobal.com](mailto:christopher.kleine@rxglobal.com)  
Tel: (203) 945-8968

Any booth not occupied by 3:00pm on Monday, October 7, will be presumed abandoned. If there is freight in the booth and Show Management believes the Exhibitor will be late, then Freeman will set up the display as best of their ability with the information available. If there is no freight in the booth and/or Show Management believes the Exhibitor will not participate in the show, the booth may be reassigned. **Exhibitors arriving after this time will be given space available and may incur additional costs.** Please contact your Sales contact to let them know of this important deadline.

All exhibits must be completely set by 5:00pm on Monday, October 7. Although exhibitors may fine tune their booth after 5:00pm on Monday, and before show opening on Tuesday. No shipment will be accepted at any time on Tuesday. Absolutely no shipment, equipment, or material may be brought onto the show floor during show hours.