



PRESENTED BY:



AMERICAN
GAMING
ASSOCIATION*

2021

EDUCATION OCTOBER 4-7

EXPO HALL OCTOBER 5-7

SANDS EXPO, LAS VEGAS



2021 G2E MEDIA QUALIFICATIONS

Thank you for your interest in attending Global Gaming Expo (G2E) 2021 as a member of the media. Complimentary registration is available for a limited number of qualified journalists.

WHO QUALIFIES FOR A MEDIA BADGE AT G2E?

- **Editorial Media** from accredited industry trade publications, newspapers, and broadcast media outlets (editor, reporter, blogger, podcaster, photographer, producer, and writer).
- CEOs, publishers, advertising, media or sales representatives, and custom publishers are not eligible to register as journalists but may participate through the **Advertising, Marketing, and Sales Representatives badge category**. You may purchase an Advertising, Marketing or Sales Representative badge for \$300, which includes access to Expo Hall October 5-7, 2021.

If you are providing or soliciting marketing services/agency work to exhibitors, you do not qualify as media and will not be granted a press badge. You must register as an exhibitor with the company you are representing.

MEDIA REGISTRATION PRICING:

- **Editorial Media:** \$0
- **Advertising, Marketing, and Sales Representative:** \$300

Upon collecting press credentials, members of the press must show two (2) forms of identification including: Government issued photo identification and business card with proof of title or masthead with name and title. Freelance writers must have a letter from the publication stating the reason they are covering G2E 2021.

CONTACT US WITH ANY QUESTIONS OR IF YOU NEED ASSISTANCE!

LOCUST STREET GROUP

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