Emperia Lead Retrieval
Collect, Download, and Follow Up

G2E PRESENTED BY: **ACA**

Capture full contact information of attendees with the Emperia Lead Retrieval App.
Use your mobile device to scan their badge and easily collect their contact information.

BEFORE THE SHOW

1 Receive Login Credentials

via an email sent to you 2 weeks before the show with the subject line: 'Your Company Access Code for Emperia'.

2 Download the Emperia Lead Retrieval App

Download on the App Store

GET IT ON Google play

Emperia

3 Log In

using the credentials from the email. Share credentials with your booth staff.*

Emperia

Full name

Company ID

Company access code

☐ I agree to the Emperia Lead Scanning EULA and the Reed Exhibitions Privacy Policy

LOG IN

*Login information is by company and can be used across multiple devices

DURING THE SHOW

Welcome

Tap to scan badge
↓

Home   Scan   Leads
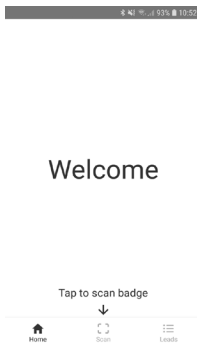
1 Tap to Scan Badge

and scan the QR code on the attendee's badge.

2 Take Notes

about your new lead by the comment field at the bottom of the screen.

3 Download Lead Report

at anytime, using the direct link provided with your company code. You will also receive an email at the end of each day with the link.

AFTER THE SHOW

1 Receive Post-show Email

to access your leads through the direct link to download your lead reports.

2 View, Sort, and Download Leads

directly into your CRM.

3 Follow up with your Leads

within a week to increase ROI and keep the conversation going.

Contact your Customer Success Coordinator with any questions or if you need assistance!